



FINANCIAL PREPAREDNESS

“One of life’s most painful moments comes when we must admit that we didn’t do our homework, that we are not prepared.” ~ Merlin Olsen

Issue #253
December 19, 2025

DEI, or DIE?

The other day on X, I saw a remarkable post about DEI by [vittorio](#). I have republished it below (in italics) in its entirety, as I'd like to comment on what he wrote. (Note that he generally doesn't use punctuation.)

the thing about calling DEI “economic genocide” is that it undersells it. yes, young White men were systematically excluded from careers during their peak marriage years, but that’s just first-order effects.

I hadn't heard the term “economic genocide,” but that's exactly what DEI is. I have to admit that the way in which statists have stepped up their PR game in recent years is extremely impressive. No more gulags (though a similar idea was floated during COVID for the unvaxed), death camps or firing squads.

No, today the enforcers of statist ideology populate corporate HR departments. Instead of crude orders like “Go kill thousands of the intelligentsia in the [Katyń Forest](#),” they say “Hire and promote people based on demographic characteristics instead of those who are the most qualified for the job.” The result is similar, though today it's a slow death for those who were passed over. Instead of a bullet in the back of the head, they may die from a drug overdose. At a minimum, their odds of attracting a quality mate and producing at

least 2.1 children with her will be severely impaired.

second-order: marriage market collapse. women date across and up. men without careers become invisible to the women who would have married them and disappear. the “eligible bachelor” pool shrinks.

I have heard about young women who complain that there are hardly any young men today that are “marriage material.” I now realize that that was the goal all along. I have also heard about young men who say the same thing about young women. It seems these budding cat ladies are not interested in having sex (at least with conservative men), starting a family and tending to hearth and home. Instead, these purple-haired, nose ring-wearing Feminist Studies majors wax poetic about Zohran Mamdani and talk about wanting to move to France.

third-order: fertility crisis. fewer marriages, fewer children. but it's worse than just men not marrying or having families. the women who “won” the DEI lottery got careers instead of families, delayed fertility until it was too late. DEI attacked family formation from both sides, excluded men from provider roles AND diverted women from their fertility window. everyone lost.

The fertility rate in the U.S. has crashed to 1.6 (and is even lower in the rest of the West), well below the replacement rate of 2.1. Meanwhile, the fertility rate of a certain foreign culture that has been taking the West by storm (at taxpayer expense) is the highest in the world. How convenient. One may begin to wonder if this had been planned.

fourth-order: psychological. young men couldn't even name what was happening to them. the same institutions that excluded them told them they were “privileged”, that complaining was proof of weakness. so they internalized failure as personal inadequacy rather than systemic rigging, retreated into depression, video games, porn. the symptoms we then pathologized as “male failure”. the system broke them (on purpose) and blamed them for being broken.

In 2000, Christina Hoff Sommers published the book The War Against Boys. Twenty-five years later (those boys are now men), the war is still raging, though after a near-strategic defeat, masculinity has started to mount a counteroffensive thanks to the leadership of generals such as Charlie Kirk (which is why they had to kill him).

Men were largely responsible for building Western civilization. Because they were stronger, faster and braver, and had a strong desire to reproduce and provide for offspring, they ranged long distances from the safety of home, searching for large and dangerous prey. They learned how to cooperate with others to hunt as a team, which also allowed them to fight as a team. They learned how to do dangerous things safely, which made them excellent risk managers. Even today, the most dangerous professions are still dominated by men. If Western civilization is to survive, it must be maintained and defended by strong men. And that is why they have been in the Left's crosshairs for decades.

fifth-order: institutional trust gone. once you know positions are filled by demographics rather

than competence, every credential becomes suspect (if not a priori worthless). is your doctor qualified or a diversity hire? your pilot? your engineer? you can't prove any individual is incompetent, but you can't trust any individual is competent either. medicine skepticism, academic failure, media skepticism, none of this emerged organically. it was manufactured by the DEI hire you can't be sure is qualified to treat you.

You've heard of "stolen valor" where heroism gets stolen from veterans by a non-veteran who poses as one. We need to come up with a similar term for the act of stealing respect from competent people by incompetent people who pose as one. The closest term I know of is "DEI hire." Ironically, in their zeal to correct for the sins of the past, the Left has devised a solution that ignores reality, must employ coercion to implement it, and results in inferior outcomes for everyone involved.

If I was a competent minority, I would be *pissed* that this leftist practice frequently led others to wonder whether I had *earned* my position fair and square, or whether I was merely a DEI hire who simply couldn't make the cut. Talk about stolen valor! And all of those competent people who knew or strongly suspected that they had been passed over for an opportunity simply due to their demographic characteristics, do you think they would have more or less animosity towards minorities as a result?

sixth-order: reality became unspeakable. noticing any of this was a fireable offense. pointing out the obvious got you called a bigot, deplatformed or fired. pure totalitarian censorship and the problem couldn't even be acknowledged (until now, finally). men knew they were being cheated but couldn't say it. women sensed something was wrong with the men but couldn't identify it. relationships poisoned by a dynamic neither party could name.

You know you're over the target when the regime identifies certain subjects that cannot be mentioned, much less debated: geocentrism, Tiananmen Square, what happened on 9/11 or January 6, the origins of COVID-19 and non-pharmaceutical treatments for it, Hunter Biden's laptop, the 2020 election, etc. These are loose strings that if pulled, would lead to the unravelling of the prevailing narrative and the collapse of the elite power structure. This is why [the globalists are so keen to neuter platforms like X](#), because if they don't, "we lose total control," as [Hillary Clinton warned](#).

seventh-order: the feedback loop. fewer eligible men means more women competing for a shrinking pool, more women losing the marriage market, more resentment, more "men are trash", more support for DEI, fewer eligible men and the system accelerates itself.

and the worst part is that DEI was just the economic arm. the same people and institutions pushed the complete package "toxic masculinity" to pathologize male identity. "the future is female" as explicit zero-sum framing delusion. "believe all women" to weaponize trust against men. "men are trash" to normalize open contempt. a coordinated ideological assault on family formation.

It's not a coincidence that DEI emerged around the same time that corporations (probably with the encouragement of their HR department) [were giving billions of dollars of shareholders' money to Black Lives Matter](#). The group, which was led by self-described

“trained Marxists,” stated that [it “disrupts” the nuclear family](#). Perhaps it’s because that has worked so well for the black race since The Great Society.

and it even had a business model. HR departments exploded (millions of jobs invented to administer the regime). DEI consultants became a multi-billion dollar industry. politicians got voting blocs dependent on racial grievance. established Boomers kept their positions while their competition was eliminated.

Of course the big accounting firms (one of which I once worked for) all supported this (as one component of [ESG](#)) because the related services they could then provide would result in a much larger revenue stream for them. These companies would have helped Hitler manage the Holocaust if they could make a buck from it. [Oh wait](#)

Although many DEI-related jobs in corporations have been eliminated, many have been rebranded to ride out the Trumpian storm. Now when I search corporate sustainability reports looking for telltale keywords, I seldom find the acronym DEI, though I do find plenty of instances of “belonging,” an unnatural word that was obviously suggested as a substitute at some secret conference for HR hacks.

I had never thought of this side effect of DEI: “established Boomers kept their positions while their competition was eliminated.” Wow, [the most destructive generation ever](#) strikes again; well done! But don’t worry, the incompetent people you hired will surely be able to pay off the \$38 trillion of debt and \$200+ trillion of unfunded liabilities you left us, so we’re not resentful at all!

the architects knew what they were doing. you don't accidentally build a system that specifically targets men during peak marriage years, tells them they deserve it, makes it unspeakable to complain, attacks their identity as toxic, promotes women into career tracks that burn their fertility, then acts confused when society collapses.

if you wanted to suppress the fertility of a specific demographic, engineer the breakdown of trust between the sexes, and make it illegal to notice, the playbook would look exactly like this.

DEI should be held responsible for the fertility crisis, the marriage collapse, the epidemic of male depression and suicide, the destruction of institutional trust, the atomization of society, and the manufactured war between men and women.

but DEI was the weapon. the people who designed it, funded it, made it mandatory, enforced it through HR, fired anyone who resisted, called all opposition hate and racism, built careers and industries on its maintenance, they knew. and they're the ones who should be remembered as the architects of one of the worst crimes against humanity.

I couldn’t have said it better.

[Follow Me on X](#)

[Newsletter Archive](#)

I would love to hear from you! If you have any comments, suggestions, insight/wisdom, or you'd like to share a great article, please leave a comment.

Disclaimer

The content of this newsletter is intended to be and should be used for informational/ educational purposes only. You should not assume that it is accurate or that following my recommendations will produce a positive result for you. You should either do your own research and analysis, or hire a qualified professional who is aware of the facts and circumstances of your individual situation.

Financial Preparedness LLC is not a registered investment advisor. I am not an attorney, accountant, doctor, nutritionist or psychologist. I am not YOUR financial planner or investment advisor, and you are not my client.

Investments carry risk, are not guaranteed, and do fluctuate in value, and you can lose your entire investment. Past performance is not indicative of future performance. You should not invest in something you don't understand, or put all of your eggs in one basket.

Before starting a new diet or exercise regimen, you should consult with a doctor, nutritionist, dietician, or personal trainer.